



Security Awareness for Vulnerable Employees

A proactive approach to ensuring users stay safe, alert and protected while mitigating business risk.

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Enterprise Solutions

Challenge

Cybersecurity poses a constantly evolving threat to businesses, especially those navigating the digital landscape. Employees need additional vigilance when bad faith actors launch sophisticated social engineering schemes to steal private information and company intelligence. Forty-three percent of all breaches included social tactics. Ransomware and spear phishing attacks can devastate businesses through one careless or innocuous click. The average financial cost of a data breach is \$3.86M.

Employees, meanwhile, are often poorly equipped to identify and avoid malicious attacks. Research shows that roughly a third of an average business' staff will succumb to a staged phishing attack. Seventy percent of targeted attacks involved the use of spear-phishing emails. While this points to the need for basic cybersecurity awareness training, typical education programs often fail to achieve results in terms of employee engagement, information retention and effective action. Factors include dull, outdated or inaccurate information, as well as concerns that time spent on training will sap productivity. Sixty-four percent of organizations have experienced a phishing attack in the past year. Don't let your business become another statistic.

“ ALL BUSINESSES SHOULD ADDRESS THREATS USING A LAYERED APPROACH. ”

Solution

Our Security Awareness Training programs help you respond effectively to the growing problem of social engineering and other cyber attacks. By launching a simulated attack, we baseline the susceptibility of your organization's employees to spoof emails and phishing. Training programs comprise a wide range of interactive content, including videos, posters, games and newsletters, as well as a benchmarking feature to track results against industry peers. By monitoring engagement, programs completed and security awareness, we help you gauge results and demonstrate ROI. These programs make knowledge more accessible, as well as more memorable. Interactive video and intuitive quizzing solutions keep students aware and awake, and optimize employees' time investment.

“ MONITORING ENGAGEMENT, PROGRAMS COMPLETED AND SECURITY AWARENESS, WE HELP YOU GAUGE RESULTS AND DEMONSTRATE ROI. ”

● Benefits

- > **Quantifiable Results:** Roughly 30% of employees are prone to phishing attacks before training. This percentage declines to just 15% after 90 days of Security Awareness course training, and to 2% after a year.
- > **Vast Resources:** Unlimited access to 900+ items in our content library based on your subscription level. Access all the phishing features with flexible licensing. There are no artificial license ceilings, and we provide a 10% overage allowance. New features make their way to our platform regularly.
- > **Engagement:** Our training provides a compelling and immersive learning experience available in 15 local languages. Gamification features let employees compete against their peers.
- > **Customization:** Industry- and company- specific content can be integrated into standard materials to address your particular issues. Create user groups to apply specific access and administrative criteria to go even deeper into problem areas.
- > **Compliance:** Address regulatory compliance by training employees who need specific certifications or courses done.